
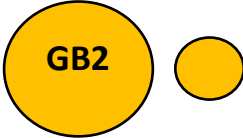
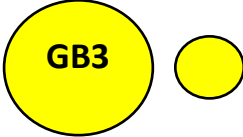
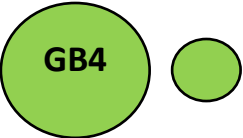
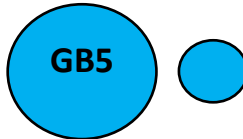


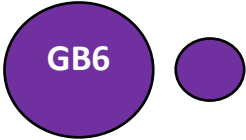
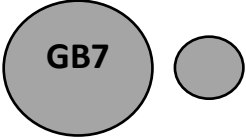
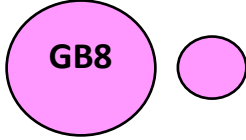
CEIAG; Introducing The Gatsby Benchmarks

Good career guidance can help inspire students towards further study or suitable professions and enables them to make informed decisions whenever choices are open to them.

It helps our young people to understand enough about the world of work to know what skills they need to succeed and opens students' eyes to careers they may not have considered.

What 'good' career guidance should look like in the UK has been identified and published in the form of eight benchmarks identifying different dimensions of good career guidance; The Gatsby Benchmarks.

	A STABLE CAREERS PROGRAMME	Every school and college should have an embedded programme of career education and guidance that is known and understood by students, parents, teachers, governors and employers
	LEARNING FROM CAREER AND LABOUR MARKET INFORMATION	Every student, and their parents, should have access to good quality information about future study options and labour market opportunities. They will need the support of an informed adviser to make best use of available information.
	ADDRESSING THE NEEDS OF EACH STUDENT	Students have different career guidance needs at different stages. Opportunities for advice and support need to be tailored to the needs of each student. A school's careers programme should embed equality and diversity considerations throughout.
	LINKING CURRICULUM LEARNING TO CAREERS	All teachers should link curriculum learning with careers. STEM subject teachers should highlight the relevance of STEM subjects for a wide range of future career paths.
	ENCOUNTERS WITH EMPLOYERS AND EMPLOYEES	Every student should have multiple opportunities to learn from employers about work, employment and the skills that are valued in the workplace. This can be through a range of enrichment activities including visiting speakers, mentoring and enterprise schemes.

	EXPERIENCES OF WORKPLACES	<p>Every student should have first-hand experiences of the workplace through work visits, work shadowing and/or work experience to help their exploration of career opportunities and expand their networks.</p>
	ENCOUNTERS WITH FURTHER AND HIGHER EDUCATION	<p>All students should understand the full range of learning opportunities that are available to them. This includes both academic and vocational routes and learning in schools, colleges, universities and in the workplace.</p>
	PERSONAL GUIDANCE	<p>Every student should have opportunities for guidance interviews with a career adviser, who could be internal (a member of school staff) or external, provided they are trained to an appropriate level. These should be available whenever significant study or career choices are being made. They should be expected for all students but should be timed to meet their individual needs.</p>

Good career guidance has a long-term impact on students and pupils.

It is important for social mobility because it helps open young people's eyes to careers they may have never considered. More effective career guidance can potentially lead to economic and social benefits for the individual pupil, for employers, for government and for the country as a whole.

Benefits can also be seen in the shorter term when pupils are still at school. These benefits include better motivation of pupils once they have clear goals for future study and careers, leading to:

- higher self-esteem
- higher attainment
- reduced drop-out rates

Ofsted now includes career guidance and evidence of The Gatsby Benchmarks specifically within the inspection framework.

The Derby High School is committed to providing quality and impartial careers education, information and guidance (CEIAG) ensuring students are able to make informed and aspirational choices about their future routes. We are currently working strategically and with ambition to embed an innovative, non-biased and aspirational careers programme across our entire student body.

Our developing programme is embedded holistically, ensuring that careers provision is being delivered, or is readily accessible, across teaching and learning, through the school's pastoral provision and within our student support services.

It is the responsibility of the school to ensure that The Gatsby Benchmarks are mapped out clearly in all we deliver.

There are many organisations and sources that provide advice, support and information in order to deliver good career guidance. Some examples are set out below:

<u>DEPARTMENT FOR EDUCATION</u>	The Department for Education has produced statutory guidance for governing bodies, school leaders and school staff on providing careers guidance and inspiration
<u>THE CAREERS AND ENTERPRISE COMPANY</u>	The Careers and Enterprise Company works with schools, Local Enterprise Partnerships (LEPs) and businesses to support the careers of young people. careersandenterprise.co.uk
<u>NATIONAL CAREERS SERVICE</u>	The National Careers Service provides career advice for 13–19 year olds via phone and web
<u>APPRENTICESHIPS</u>	Apprenticeships are a route valued by government and employers, combining study with practical experience in the workplace. Search GOV.UK for the latest information and updates on apprenticeships.
<u>UCAS</u>	The UCAS website provides a range of career-related resources for students. ucas.com .
<u>NATIONAL GOVERNANCE ASSOCIATION</u>	The National Governance Association, NGA, has guidance for school governors.
<u>CAREERS ENGAGEMENT</u>	A number of organisations have come together to produce Careers Engagement: A Good Practice Brief for Leaders of Schools and Colleges, from ASCL, NFER, ATL and 157 Group.
<u>CAREERS ENGLAND</u>	Careers England provide a Quality in Careers Standard. www.careersengland.co.uk .
<u>CAREER DEVELOPMENT INSTITUTE</u>	A register of career guidance professionals is managed by the Career Development Institute (CDI).
<u>MATRIX QUALITY STANDARD</u>	There are numerous commercial providers of services to schools. Many will have the Matrix quality standard for information, advice and guidance services. matrixstandard.com .
<u>STEM AMBASSADORS AND STEMNET</u>	STEM Ambassadors and STEMNET broker partnerships between schools and science-based employers. stemnet.org.uk .

The information on this page has been taken from the following websites:

[Gatsby](#)

[Implementing the Gatsby benchmarks \(goodcareerguidance.org.uk\)](https://goodcareerguidance.org.uk)

This document has been produced by Students' Aspirations Lead and was correct at the time of writing, as of October 2022. Website links were also correct but the content and address can be subject to change and are out of the control of the writer. Content and links will be checked and updated yearly.